



# *Business Development Manager*

**FULLTIME 40H**  
**BERLIN KREUZBERG**  
**(ALL GENDERS)**

[APPLY HERE](#)

**CHEEX is a progressive platform for sexual entertainment and education, where people of all sexual orientations and identities can safely and freely enjoy inspiring content. This is a 12-month mandate: you'll work directly with our CMO to build new growth engines for CHEEX. Your mission: spot untapped marketing and sales opportunities, turn them into MVPs at speed, and validate what actually works in the market yourself. We're looking for someone with drive, curiosity, ambitious and wired to think outside the box, who turns rough ideas into experiments and experiments into results. You'll play an active role in shaping our future growth here.**

## *What will you do?*

- You'll identify, test, and validate new marketing and sales opportunities to grow our customer base.
- You'll take full operational ownership of strategic initiatives, from shaping and prioritizing them together with our CMO through to evaluating results.
- You'll build new acquisition channels and commercial initiatives from scratch and bring them to market.
- You'll use modern software and AI tools to spin up prototypes (MVPs) fast and cost-effectively, then test them directly in the market.
- You confidently use modern AI tools (e.g. Claude, Gemini) to massively speed up research, analysis, automation, and MVP development.
- You'll act as an independent self-starter, taking ideas from 0 to 1 with minimal guidance, validating results, and deciding what's next.
- You'll track performance rigorously across every initiative, using data to decide what to scale, iterate on, or kill fast if needed.
- You'll partner closely with our marketing team and others to design and execute cross-functional campaigns that moves CHEEX forward.

## *Requirements*

- 3+ years of experience in the subscription, SaaS, DTC or consumer tech sectors, ideally in a start-up or scale-up environment.
- Strong understanding of consumer products, branding and user experience (UX).
- Proven track record of successfully launching and validating paid channels (e.g. Meta, TikTok, Reddit, influencer marketing).
- Strong analytical thinking, with hands-on experience in analytics tools (e.g. GA4) to make data-driven decisions.
- Excellent organisational skills in managing multiple interfaces, as well as business-level English.

## *Our Offer*

- An international team with people from diverse backgrounds with lot's of experience.
- The will and the possibilities to get yourself involved and make a difference.
- Hybrid office policy with 3 days in office.
- BVG Deutschland Ticket.
- Subsidy of Urban Sports Club.
- Dog friendly office.
- Regular team activities.

# CHEEX

## Why CHEEX?

**At CHEEX, everything we do is guided by our main values:**

## Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

## Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

## Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



**Apply Now**

[JOBS@GETCHEEX.COM](mailto:JOBS@GETCHEEX.COM)

[WEBSITE](#)  
[INSTAGRAM](#)