

CHEEX

(Senior) Influencer Marketing Manager

FULLTIME 40H
BERLIN KREUZBERG
(ALL GENDERS)

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CHEEX is an online platform for sexual entertainment and education. We create a progressive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring. As our Influencer Marketing Manager you'll lead collaborations across your own area primarily on Instagram and TikTok. In this role we're looking for a strong performer who brings their own ideas to the table, takes responsibility and closely integrates the influencer strategy with the content strategy, rather than just managing existing collaborations. We want you to drive conversions for our unique mission: Ethical Porn & Sex Education.

What will you do?

- You'll further shape our influencer strategy and become our go-to person with clear ownership and vision of your own area.
- You'll operate in a KPI-driven setup, with customer growth as the primary success metric for all campaigns.
- You'll own the account management for established, long-term creator partnerships, ensuring performance and growth.
- You'll oversee the full collaboration pipeline from researching potential influencers to ensuring timely and effective content delivery.
- You'll manage your own budget, which will grow up to 40k per month.
- You'll systematically test new creators and deploy expansion budgets to increase revenue impact across channels.
- You'll monitor campaign performance, analyzing key metrics, and optimizing strategies to improve results. Constantly test, learn, and refine the approach based on performance data.
- You'll partner closely with our content team and others to design and execute cross-functional campaigns that moves CHEEX forward.

Requirements

- 3+ years experience in influencer marketing, particularly on Instagram and TikTok.
- Experience with digital or restricted products.
- Strong budget management skills with a track record of effectively handling and optimizing consistent budgets.
- Creative and strategic thinker with the ability to develop innovative approaches for promoting niche products.
- Strong data driven approach, with experience in managing performance focused campaigns.
- Strong problem-solving skills and resilience.
- Fluent in English, additional languages such as German, French, Spanish or others are a big plus.

Our Offer

- An international team with people from diverse backgrounds with lots of experience.
- The will and the possibilities to get yourself involved and make a difference.
- Hybrid office policy with 3 days in office.
- BVG Deutschland Ticket.
- Subsidy of Urban Sports Club.
- Dog friendly office.
- Regular team activities.

CHEEX

Why CHEEX?

At CHEEX, everything we do is guided by our main values:

Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



Apply Now

JOBS@GETCHEEX.COM

[WEBSITE](#)
[INSTAGRAM](#)