

# CHEEX

FULLTIME 40H  
BERLIN  
(ALL GENDERS)

## *(Junior) Influencer Marketing Manager*

JOBS@GETCHEEX.COM

**CHEEX is an online platform for sexual entertainment and education. We create a progressive and inclusive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring, explanatory and helps with the individual path to sexual liberation. Join our purpose-driven team in Berlin and become part of the SexTech revolution. We are now looking for someone to support us and our vision in the field of influencer marketing. You will support our team in building and maintaining the relationships with influencers for the international market.**

### *What will you do?*

- Creation of an international influencer marketing strategy that drives customer acquisition
- Development of new and existing target groups
- Ideate and implement campaigns — leading everything from influencer discovery to outreach, negotiation, creative deliverable management
- Source, onboard, negotiate, and manage influencer relationships & campaign deliverables
- Monitoring of influencer cooperations
- Preparation of reports and derivation of fields of action
- Use performance data to create scalable processes that can quickly and effectively boost growth
- Manage and allocate budget across your market
- Stay up to date on industry trends regarding tactics, tools, and competitor trends to further develop your market

### *Requirements*

- Strong analytical skills: you use data to build and constantly improve your marketing strategy
- You can prove your capacity to take data-driven decisions
- Experience in owning, defining, executing, and optimizing a digital marketing plan that drives tangible results is beneficial
- Strong negotiation and communication skills
- Quick comprehension, an independent working style
- Fluent in German and English
- High online affinity as well as strong interest in social media, Influencer Marketing, Podcast Marketing and understanding of the technical possibilities of social media platforms

### *Our Offer*

- An international team with people with different backgrounds
- The will and the possibilities to get yourself involved and make a difference
- Flexible working hours - you decide when it's your best time to work
- Mobile work policy - you're able to work up to 2,5 months a year from everywhere of the EEA
- Beautiful office located in the heart of Kreuzberg - easy to reach and also lots of good food
- BVG Deutschland Ticket - we want you to get around easily
- Dog friendly office - we love furry friends
- Regular team activities like lunches, offsites or other events to bond with your colleagues

# CHEEX

## Why CHEEX?

**At CHEEX, everything we do is guided by our main values:**

## Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

## Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

## Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



**Apply Now**

[JOBS@GETCHEEX.COM](mailto:JOBS@GETCHEEX.COM)

[WEBSITE](#)  
[INSTAGRAM](#)