

# CHEEX

## Teamlead Influencer Marketing

FULL-TIME  
(F/M/X)

JOBS@GETCHEEX.COM

**CHEEX is an online platform for sexual entertainment and education. We create a progressive and inclusive approach to pornography, where people of all sexual orientations and identities can enjoy content that is inspiring, explanatory and helps with the individual path to sexual liberation. Join our purpose-driven team in Berlin and become part of the SexTech revolution.**

### *What will you do?*

- Develop and implement influencer marketing strategies and campaigns with a strong focus on increasing subscription sales.
- Identify and collaborate with influencers who can drive conversions and revenue growth (hands-on campaign management).
- Structure incentive-based partnerships with influencers to maximize subscription sign-ups.
- Analyze campaign performance data and derive insights to optimize future initiatives.
- Forecast subscription sales based on campaign performance and influencer engagement.
- Lead and mentor the influencer marketing team, fostering a data-driven and result-oriented environment.

### *Requirements*

- Fluency in both German and English at a professional level.
- + 3 years in influencer marketing, ideally with a demonstrated ability to drive subscription growth.
- first experience of managing people.
- Strong understanding of sales principles and techniques, with the ability to translate them into influencer campaigns.
- Track record of successfully structuring incentive-based partnerships with influencers.
- Willingness to work hands-on and manage influencer cooperations yourself.

- Analytical mindset, with the ability to derive actionable insights from data to optimize campaigns.
- Excellent communication, negotiation, and relationship-building skills.
- Strong knowledge of best practices for video based social media platforms (TikTok and YouTube)

### *Our Offer*

- flexible working hours
- beautiful office located in the heart of Kreuzberg
- mobile work policy
- BVG Deutschland Ticket
- dog friendly office
- regular Teamevents e.g. lunches, Offsites

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## Why CHEEX?

**At CHEEX, everything we do is guided by our main values:**

## Sex-Positivity

We promote an open, tolerant and progressive attitude towards sexuality, free from any shame, or judgement. All consensual sexual activities are healthy and pleasurable. We do not discriminate among types of preferences, as these are individual and personal.

## Empowerment

We believe everyone should be given the opportunity to live and work in a self-determined way. We empower both our community, as well as our team to make autonomous decisions, and thus enable them to unlock their full potential and confidence.

## Transparency

We are not afraid to be open and honest. About our industry, about the way we work, how we feel, how others make us feel, what we stand for and what we reject. We are transparent in the way we communicate mistakes and we embrace the fact that we will never stop learning.

We are particularly happy to receive applications from sex workers, people of color, people from the LGBTQIA+ community, people from immigrant families, as well as people with disabilities. Since your skills and qualifications are important to us and not your appearance, we ask you not to send a photo with your application. Thank you!



**Apply Now**

[JOBS@GETCHEEX.COM](mailto:JOBS@GETCHEEX.COM)

[WEBSITE](#)  
[INSTAGRAM](#)